

Invest in Colorado's Statewide Cancer Control Network

The Colorado Cancer Coalition (CCC), a program of Trailhead Institute, brings together public health agencies, healthcare systems, community organizations, researchers, advocates, and people with lived experience to reduce the burden of cancer across Colorado.

CCC works closely with the Colorado Department of Public Health and Environment and partners statewide to examine cancer data, identify emerging needs, inform priorities, and coordinate action across the cancer continuum.

Through our Task Forces, educational programming, resource development, communications, and implementation of the Colorado Cancer Plan, CCC provides the infrastructure that helps move statewide priorities from planning to action.

A Statewide Network With Meaningful Reach

- **9 statewide Task Forces**

Bringing together experts, advocates, healthcare organizations, public health partners, and community leaders.

- **1,400+ newsletter subscribers**

CCC shares Colorado-specific cancer news, resources, educational opportunities, funding opportunities, and partner initiatives through our statewide communications.

- **1,000+ website visitors each month**

Our website serves as a statewide hub for cancer resources, Task Force information, events, educational materials, and more.

- **Direct collaboration with CDPHE and statewide public health partners**

CCC works alongside the Colorado Department of Public Health and Environment to identify priorities, support statewide cancer-control efforts, and advance implementation of the Colorado Cancer Plan.

Interested in partnering with the Colorado Cancer Coalition?

Contact Ella Meyer, MPH, Program Manager at emeyer@trailhead.institute to discuss Coalition-wide, Task Force, or Cancer Plan implementation opportunities.



Colorado Cancer Coalition Partnership Opportunities

Coalition Champion – \$5,000+

Provides flexible, year-round support for the Colorado Cancer Coalition's statewide work.

Coalition Champion support provides the flexibility CCC needs to direct resources where they can have the greatest impact throughout the year. These investments sustain the infrastructure behind statewide cancer collaboration and allow the Coalition to respond to emerging needs and opportunities.

Your support helps make possible:

- Coordination and support of statewide, volunteer-led Task Forces
- Implementation of Colorado Cancer Plan priorities
- Collaboration with state and community partners to identify emerging cancer-control needs
- Statewide educational programming and resource development
- Partner engagement and in-person convenings
- Communications and dissemination of cancer-related information and opportunities
- Evaluation, technology, administration, and Coalition operations

Coalition Champion Recognition

Coalition Champions receive year-round visibility across CCC's statewide communications network, including:

- Logo and organization recognition on CCC's Sponsors & Partners webpage
- Logo recognition in monthly CCC newsletters
- Opportunities for relevant resources, programs, and events to be shared through CCC communication channels, subject to CCC editorial discretion
- Logo and organization recognition in CCC's annual impact reporting
- Logo and organization recognition at selected CCC-hosted public events and statewide convenings

Partners help sustain a trusted statewide platform where public health, healthcare, community organizations, researchers, advocates, and people with lived experience can work together toward better cancer outcomes for all Coloradans.

Colorado Cancer Coalition Partnership Opportunities

Task Force Partnership – \$2,500+

Provides flexible, year-round support for the work of a specific Task Force.

Task Force Partnerships provide flexible support that can be directed where it is most needed within the selected Task Force. Funding may support education, resource development, partner engagement, communications, Cancer Plan implementation, or other emerging priorities identified by CCC and Task Force leadership.

Your support helps make possible:

- Coordination and support of Task Force activities
- Implementation of relevant Colorado Cancer Plan priorities
- Educational webinars, trainings, and learning opportunities, including select CME- and CEU-eligible programs
- Development and dissemination of patient and provider resources
- Community and professional engagement
- Collaboration with partners across Colorado
- Communications and outreach related to the Task Force's area of focus
- Culturally and linguistically responsive education

Current Task Forces

- Breast Cancer
- Cancer Health Equity
- Colorectal Cancer
- HPV Vaccination
- Lung Cancer
- Patient Navigation
- Pediatric / AYA Cancer
- Skin Cancer
- Survivorship & Palliative Care

Task Force Partners help provide the resources and infrastructure needed for experts, advocates, healthcare organizations, public health partners, and community leaders to work together on priority cancer-control needs across Colorado.

Task Force Partnership Recognition

Task Force Partners receive recognition connected to the area of cancer control they support, including:

- Logo and organization recognition on the supported Task Force's CCC webpage
- Logo and organization recognition in selected Task Force and CCC communications
- Logo and organization recognition in CCC's annual impact reporting
- Logo and organization recognition at selected CCC-hosted public events or educational activities related to the supported Task Force
- Opportunities for relevant organizational resources, programs, and events to be shared through CCC communication channels, subject to CCC editorial discretion

Task Force priorities and activities are determined by CCC and Task Force leadership. Partnership does not provide decision-making authority or influence over educational content, recommendations, or Coalition priorities.

Colorado Cancer Coalition Partnership Opportunities

Cancer Plan Implementation Partner – Custom Funding

Supports implementation of priority activities within the 2026–2030 Colorado Cancer Plan.

The Colorado Cancer Plan provides a statewide framework for reducing cancer risk, incidence, and mortality and improving outcomes for people affected by cancer. CCC Task Forces work closely with the Colorado Department of Public Health and Environment, subject-matter experts, and partners across the state to identify needs and advance priorities within the Plan. Cancer Plan Implementation Partnerships provide targeted funding to move those priorities from planning to action.

Your support helps make possible:

- Statewide cancer prevention and early detection initiatives
- Patient and provider education
- Development and dissemination of practical cancer resources
- Efforts to improve screening access and reduce barriers to care
- Patient navigation and supportive-care initiatives
- Culturally and linguistically responsive education
- Collaboration and coordination among organizations working toward shared Cancer Plan goals
- Evaluation and tracking of implementation activities

Cancer Plan Partner Recognition

Cancer Plan Implementation Partners receive recognition for their support of statewide cancer-control efforts, including:

- Logo and organization recognition on relevant CCC webpages
- Recognition in selected CCC newsletters and communications
- Recognition in CCC's annual impact reporting
- Recognition alongside supported Cancer Plan activities when appropriate
- Recognition at selected CCC-hosted public events and statewide convenings related to the supported work
- Opportunities for relevant organizational resources, programs, and events to be shared through CCC communication channels, subject to CCC editorial discretion

Cancer Plan Partners help turn Colorado's statewide cancer priorities into practical, coordinated action that improves prevention, screening, treatment, survivorship, and quality of life for Coloradans.

Funding does not provide influence over Colorado Cancer Plan priorities, CCC policy positions, educational content, Task Force decisions, or recommendations. Recognition of support does not constitute endorsement of a company, product, or service.

Colorado Cancer Coalition Partnership Opportunities

Cancer Plan Priorities in Action

CCC Task Forces have selected the following Colorado Cancer Plan priorities for active implementation.

Goals 1, 3, 4, 6, 7, 8

Host two webinars for Colorado cancer professionals providing practical, up-to-date insights about breast cancer care, resources, and services.

Goals 1, 3, 4, 6, 7, 8

Curate a Colorado-focused breast cancer resource list relevant to providers and patients across the continuum of care.

Objective 4.6-4.6.1, 8.2

Survey cancer centers and patient navigators to determine what areas they need the most information and support, with increased focus on transportation.

Objectives 6.1.1, 6.1.3, 6.1.4

Increase the use of the CRC 101 videos by partnering with at least 1 professional organization to improve their understanding of colorectal cancer screening practices & guidelines.

Objective 6.2.2

Partner with the Center for African American Health to raise awareness and support screening efforts among the CAA Health community

Deliver an education event for CRC screening for health systems and community partners

Objective 7.5 (2,3)

Create and maintain centralized resources to help families navigate comprehensive treatment support programs

Objective 7.5, 8.4

Foster Statewide Collaboration with the primary goal to support and enhance communication among all pediatric and AYA cancer stakeholders

Objective 8.1, 3

Promote and implement evidence-based complementary and alternative therapies as non-clinical approaches to improve quality of life for people affected by cancer

Objective 8.3

Create education about resources and guidelines available in prevention and survivorship to communicate to medical providers, patient navigators, and community health workers beginning in June 2026.

Interested in supporting alternative Cancer Plan priorities?

CCC can work with partners to identify an active implementation opportunity aligned with their areas of interest and current statewide needs.